AMIN NAGHAVI

UI/UX & Web Designer | WordPress Developer

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aminnaghavi.com

PROFILE

UI/UX and web designer based in Vancouver, with 30+ projects delivered for local and international clients. Combines Figma, responsive web design, and WordPress theme and plugin development to turn business requirements into practical digital products. Founder of MegaMega.ca and WayCare, with experience shaping brand identities, customer journeys, and operational workflows.

CORE SKILLS

Design: Brand and poster design, UI/UX, Figma wireframing and prototyping, responsive web design
Development: WordPress development, plugin design and development, theme design and development
Tools: Adobe Photoshop, Adobe Illustrator, Figma, Elementor, HTML & CSS

PROFESSIONAL EXPERIENCE

Founder - MegaMega.ca

Vancouver, BC | 2026 - Present

- Lead product UI/UX and WordPress development for a retail purchase-intermediary platform, currently in development and staging testing.
- Design catalog and shopping flows, product variations, custom administration, and payment and order workflows.
- Develop and test custom plugin workflows for source price and availability syncing, product publication, and change history and version controls.

Freelance Web & UI Designer

Vancouver, BC | 2019 - Present

- Designed and developed 30+ WordPress and Elementor websites for local and international clients.
- Translate client business requirements into responsive page structures, usable interfaces, and conversion-focused user flows.
- Create wireframes and prototypes in Figma to define layouts and refine the user experience.

Founder - WayCare (Startup Concept)

Vancouver, BC | 2026 - Present

- Develop a service and marketplace concept addressing practical customer and service-provider needs.
- Define product structure, user journeys, and the business model as part of early-stage product planning.

Electrical Technician - IEM (Canada)

Vancouver, BC | 2024 - Present

- Interpret technical schematics and carry out electrical wiring in a manufacturing environment.
- Apply quality and precision requirements to electrical assembly work.

EDUCATION

Master of Business Administration (MBA) | Trinity Western University | 2024 - Present
Bachelor of Graphic Design | Pars University | 2016 - 2018

CERTIFICATIONS

Tehran Institute of Technology
UI/UX Design; HTML & CSS; WordPress (Elementor); Adobe Photoshop & After Effects